

Privacy Policy

International Congress for School Effectiveness and Improvement

Board Approved 15 April 2025

Last Updated:

The International Congress for School Effectiveness and Improvement is committed to protecting your privacy and ensuring a safe online experience. This Privacy Policy explains how we collect, use, store, and protect your personal information, including photos, when you visit our website <https://icsei.org/> or interact with us in other ways. This Privacy Policy complies with the [Privacy Act 1988 \(Cth\)](#), including the [Australian Privacy Principles \(APPs\)](#). By accessing or using the Site, you consent to the collection and use of your information as outlined in this Privacy Policy.

1. Information We Collect

When visiting this site, and when joining as a member or registering for events including the annual congress, we collect different types of information in order to provide and improve our services:

- **Personal Information:** This includes information such as your name, email address, phone number, postal address, and any other personal details you provide when engaging with our services (e.g., signing up for newsletters, making donations, or participating in events).
- **Sensitive Information:** In some cases, we may collect sensitive information, such as dietary requirements for event participation, but only with your explicit consent.
- **Usage Data:** This includes information on how you access and use the Site, such as your IP address, browser type, pages viewed, and the time spent on the Site. We may also collect information from various platforms such as Membership Works, Microsoft Forms, and ConfTool to assist with monitoring the effectiveness of our organisation.
- **Photos and Media:** If you submit photos, videos, or other media to the Site (e.g., as part of an event or community initiative), we may collect, store, and use these images for promotional, educational, or archival purposes. You will be asked for consent before any photos are used publicly.

2. How We Use Your Information

We may use your personal information for the following purposes:

- To provide and maintain the Site and services.
- To communicate with you, including responding to inquiries and sending newsletters or updates about our initiatives and events.
- To process donations and manage your engagement with our organisation.
- To improve the content and functionality of the Site.
- To ensure the security and integrity of our website.
- To promote our programs, events, and activities using your photos or videos (with prior consent).

3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating the Site or managing our not-for-profit activities. These service providers are required to protect your information and only use it for the purposes for which it was provided.

We may also share your personal information in the following circumstances:

- With your consent (e.g., to use your photos for marketing or promotional purposes).
- To comply with legal obligations or to protect our legal rights, including for the purpose of fraud prevention or in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

4. Use of Photos and Media

We may use photos, videos, or other media submitted to us for the following purposes:

- On our website, social media platforms, or in newsletters.
- For promotional or marketing materials such as brochures, reports, and event materials.
- For educational or archival purposes related to our not-for-profit programs and activities.

Before using your images publicly, we will seek your consent, and you can withdraw consent at any time by contacting us at admin@icsie.net. At ICSEI events, a public notification is displayed at the registration desk advising that the event is being photographed, and the pictures may be used for promotional purposes. It is the participants responsibility to inform event staff if they did not wish to be photographed.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to monitor activity on our Site. Cookies are small text files placed on your device that help us enhance your user experience by remembering your preferences and improving our Site's functionality.

You can control the use of cookies through your browser settings. However, if you disable cookies, some features of the Site may not function properly.

6. Data Security

We take reasonable precautions to protect your personal information from misuse, loss, and unauthorised access, disclosure, or alteration. However, please be aware that no method of data transmission over the internet or method of electronic storage is 100% secure.

We will notify you if there is any significant data breach that may impact your personal information in accordance with the **Notifiable Data Breaches (NDB)** scheme under the Privacy Act.

7. Your Rights and Choices

Under Australian law, you have the right to:

- Request access to the personal information we hold about you.
- Request correction of any inaccurate or incomplete personal information.
- Request the deletion of your personal information, subject to legal and operational requirements.
- Withdraw consent for the use of your photos or videos at any time.

If you wish to exercise any of these rights, please contact us at [contact email].

8. Third-Party Websites

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. We encourage you to read the privacy policies of any third-party websites before submitting any personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we make changes, we will post the updated policy on this page and update the "Last Updated" date at the top. We encourage you to review this Privacy Policy periodically for any updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights under the **Privacy Act 1988 (Cth)**, please contact us at:

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